

NPC Unlimited Announces the Release of Affirmations

Seattle, WA – April 4, 2009 - NPC Unlimited is pleased to announce the introduction of Affirmations, an iPhone application which helps users find peace, hope and success by internalizing positive messages. 365 Affirmations, each paired with a beautiful, calm picture are displayed once per day, ensuring a year of positive experiences. The application is simple, click on the icon, experience the day's affirmation. Close when done.

Affirmations is available on the App Store: <http://linktoapp.com/Affirmations> (on the iPhone, or through iTunes) for \$2.99.



Affirmations was an international electronic collaboration between Seattle and New Zealand. Andrew Bush wrote the code in New Zealand, and Hasan Edain created the imagery and affirmations in the US.

Affirmations is available for iPhone and iPod Touch.

Describing the inspiration for Affirmations, NPC Unlimited Co-Founder Hasan Edain said, "I really want to make people's lives better, and this was a very positive influence in my life. I am very happy to share it with others. This is an oasis in the middle of every hectic day."

Talking about his impressions of the final product, programmer Andrew Bush said, "The iPhone is a lovely place to have affirmations. When first approached about this I was worried about writing an application with just words. I needn't have worried, we have created something that can best be described as a work of art. The pictures jump off the screen, and really help create a calm place to contemplate the words."

Affirmations was written in Objective C.

Affirmations home page: <http://npcunlimited.com/diversions/affirmations>

NPC Unlimited: <http://www.npcunlimited.com>

System Requirements:
iPhone or iPod Touch

About NPC Unlimited: we are dedicated to the proposition that people enjoy games. We make them. For more information on NPC Unlimited, contact Hasan Edain, 7543A 11th Ave NE, Seattle, WA 98115, 206-335-1143 or email: hasane@npcunlimited.com.

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